

Consumer study: for the UK motor insurance industry.

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Motor insurance premiums

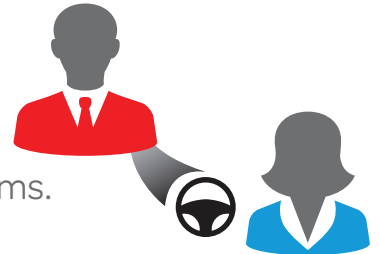
40% think their insurance premiums are too high.



29

'Fronting'

29% admit to naming someone else as the main driver to reduce their insurance premiums.



58

Telematics Insurance

58% are comfortable with a Telematics solution.



15

No Claims Discount (NCD)

15% think it's acceptable to misrepresent their NCD for better premiums.



13

Alternative Address

13% would lie about their address to get a better deal.



49

Claim Settlement

49% think claims should be paid even if inaccurate information is supplied.

