

Unify, Orchestrate and Optimize Risk Decisions in Real Time

Simplify complexity and make informed risk decisions across the customer lifecycle with a secure, flexible and scalable fraud and identity orchestration platform.

Managing fraud across siloed systems creates inefficiencies and blind spots. Without one unified decisioning platform, fraud teams face mounting operational strain, slower responses and higher costs.

More Comprehensive Fraud Visibility Through Unified Data & Intelligence

LexisNexis® Dynamic Decision Platform unifies the key components of fraud prevention into a single, holistic risk decision platform. By connecting multiple data sources and intelligence signals, it enables real-time risk orchestration while reducing operational complexity for your organization.



Bring Every Signal Together to Power More Confident, Real-Time Risk Decisions

When you integrate solutions through the platform, each signal becomes part of a continuously expanding intelligence ecosystem. Start with the capabilities you need today, then seamlessly activate additional trusted signals over time to strengthen workflows, deepen insight and adapt as risk evolves, **without added integration complexity.**



Digital & Behavioral Intelligence

Recognize users across digital channels with unique, anonymized identifiers, dynamic linking of historical patterns and strong device recognition. Quickly spot user-device anomalies through behavioral scores, risk flags, reason codes and visualizations.



Identity Intelligence

Verify identities and PII elements with robust reliability, scale and depth, while detecting synthetic identities, third-party fraud and identity misuse through advanced analytics and tailored fraud detection models.



Cross-Industry, Global Network Intelligence

Gain a comprehensive view of risk through a cross-industry global intelligence network that connects digital interactions, identity data and real-world insights. By linking entities, activity and behaviors across industries, insights help reveal hidden relationships, surfaces emerging threats and enable more accurate, real-time decisions at scale.



Risk-Based Authentication

Authenticate users with risk-appropriate friction using real-time insights to verify identity, defend against deepfakes and apply step-up authentication when elevated risk is present.



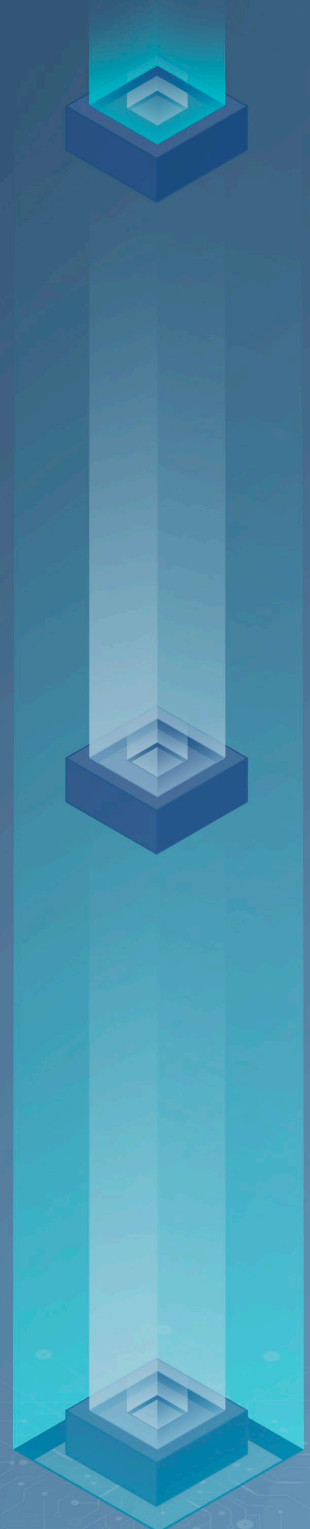
Business Intelligence

Verify the legitimacy of a business and its associated parties with decision-ready intelligence across entities, ownership and relationships. Uncover hidden connections, assess risk exposure and gain a more comprehensive view of business applications to accelerate onboarding, streamline reviews and support more confident lending decisions.



Third-Party Data & Custom Integrations

Connect to approved third-party data sources or bring your own data into the platform to create a unified view that supports more consistent, informed decisions with minimal technical integration effort.



Centralized Control for Streamlined Fraud Management

Consolidate decisioning logic, data integrations and investigation workflows within a single, scalable platform.



Build Smarter, Connected Risk-Based Workflows

Orchestrate fraud prevention across the customer lifecycle with a drag-and-drop workflow builder. Powered by a single API, connect solutions and consolidate vendors to expand visibility across intelligence sets for a more holistic view of risk. Configure policies and trigger next best actions directly in the UI.



Enrich Risk Decisions with Custom Data

Securely integrate custom attributes through a single API to improve detection accuracy and reduce complexity. Update thresholds and orchestration directly in the portal UI without engineering support to lower costs and accelerate optimization. Contribute truth data to continuously improve decision accuracy and your ROI.



Safely Optimize Policies with Champion Challenger Testing

Improve detection performance faster by testing new policies alongside live decisions without impacting production traffic. No-code orchestration helps teams combine signals, measure results and identify winning strategies using built-in insights.



Streamline Fraud Investigations

Accelerate fraud analysis and reduce manual effort with granular search, pattern visualization and case management tools. Generate reporting and surface insights to monitor activity, identify trends and maintain control over high-risk cases.



Simplify User Management and Access Control

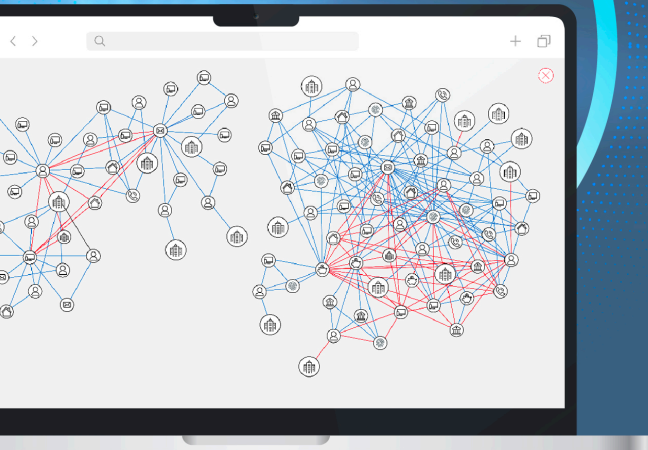
Tailor portal experiences based on user roles and responsibilities to support how your teams operate. Manage users, control access and customize views through an intuitive interface designed for ease of use.



Enhance Operational Efficiency, Consolidate Integrations, Reduce Overhead and Strengthen Fraud Management Strategy

The Advantage of a Unified Platform

- Streamlined workflows and real-time orchestration empower fraud teams to **proactively detect threats and reduce manual effort.**
- A single, easy-to-integrate API consolidates multiple tools and data sources, **simplifying vendor management and connectivity.**
- Centralized UI-based configuration **accelerates decision making, streamlines updates** and **reduces the time and cost** associated with multiple integrations.
- A unified, multi-signal decisioning platform delivers faster, smarter and continuously adaptive risk decisions to help **protect customers with confidence.**



Leverage end-to-end visibility, flexible workflows and actionable insights to proactively combat fraud and safeguard your customers.

Explore LexisNexis Dynamic Decision Platform through a tailored demo



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