

Accelerate *time* from *data* to *decision*

ThreatMetrix® leverages artificial intelligence to accelerate risk-based decisions with automated, precise risk scores.

Supervised and unsupervised machine learning models that scale improved fraud detection and risk appropriate experiences at every stage of the customer journey.

→ Industry-leading data

→ Tailored insights

→ Intelligent models

Starts with
billions of
data points

124bn
transactions

3.4bn
digital identities

LexisNexis® Digital Identity Network®

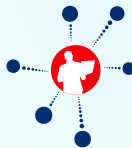
Your fraud feedback data

Our partner data

Smart linking
identifies associations
between varied
data points to help
determine risk.



Digital identity and
behavioural intelligence

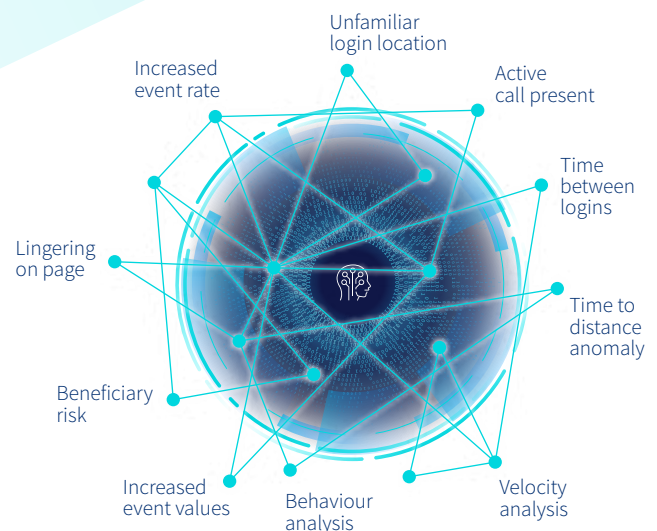


Amplifies
the value of
the data

Analyses
thousands of
risk signals

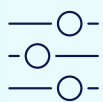


Informs
decisions in
real-time



Protecting your business and your customers
with risk appropriate experiences to create
lasting relationships

Build and quickly deploy **your own** AI-powered models



Build yourself

in our portal.
Minimal data science knowledge required.



Train in minutes

on your fraud feedback data and our unrivalled digital identity and behavioural intelligence.



Deploy and protect

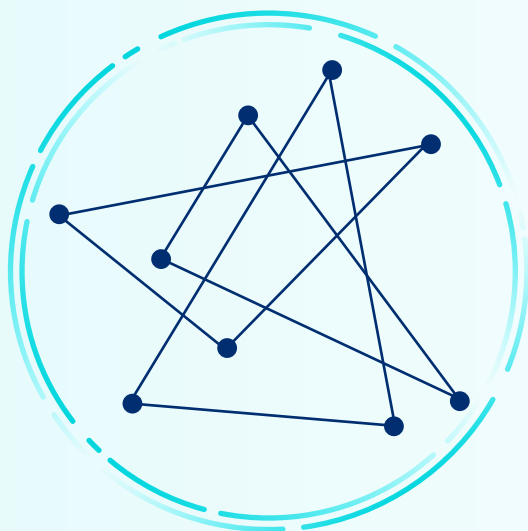
with models growing smarter from further cases of fraud in your business and our global network.



Leverage our expertise

with specialists in every part of the world on hand to help you get it right.

Instantly prevent more fraud with **'out-of-the-box'** flagship models



- ✓ Pre-built models
- ✓ 'Active' mode for real-time decision-making
- ✓ 'Silent' mode for policy augmentation
- ✓ Models updated annually in line with the fraud patterns we see across our global networks
- ✓ Minimal ongoing management required

Use AI that is **responsible and fair**

ThreatMetrix provides a range of machine learning models, from fully transparent ones, to easily interpretable ones, but all explainable and accountable.



Learn more about our commitment to responsible AI [here](#).

Our commitment to responsible AI

Understand the real-world impact

Respect privacy and champion data governance

Make everything explainable and accountable

Avoid exclusion and bias

Delivered on **LexisNexis® Dynamic Decision Platform**

Scale risk decisions
with one orchestration
platform.



Let's revolutionise the
way you fight fraud.

Contact your LexisNexis® Risk Solutions representative to learn more:
risk.lexisnexis.co.uk/products/threatmetrix

Recognised around the world for award-winning technology.

ThreatMetrix has received awards and been recognised as a leader in digital identity, fraud detection and risk management by 20+ analyst and industry organisations.

ThreatMetrix® is a Payment Card Industry (PCI) Level 1 service provider that has been certified and attested PCI-compliant by an external Qualified Security Assessor (QSA).

LexisNexis® Dynamic Decision Platform undergoes an annual Soc 2 Type II assessment performed by a licensed independent third-party auditor to certify our systems meet stringent policies for security, availability, confidentiality and privacy as defined by the American Institute of Certified Public Accountants (AICPA).



For a complete list of industry awards and recognitions, [visit us online](#).

About LexisNexis® Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.co.uk and www.relx.com.

Our solutions assist organisations with preventing financial crime, achieving regulatory compliance, mitigating business risk, improving operational efficiencies and enhancing profitability.

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