

Digital Risk: What does it look like?

UK Motor Insurance Insights

How UK motor insurers view the challenge of emerging technologies and digitisation

18%

of Motor insurers regard emerging technologies and digitisation as a 'significant' challenge

compared with

11%

who see them only as a 'small challenge'



What types of risk do UK insurers see as very problematic?

35%

see email security or data protection and identity theft as very problematic



27%

see cyber crime as very problematic



26%

see connected technology and social networking as very problematic



16%

see malware spread as very problematic



How prepared is the insurance industry to manage new digital risk?



35%

say the industry is very prepared

6%

say the industry is somewhat unprepared



How prepared are UK insurers own organisations?



76%

of Motor insurers believe their organisations are very or somewhat prepared to manage digital risk



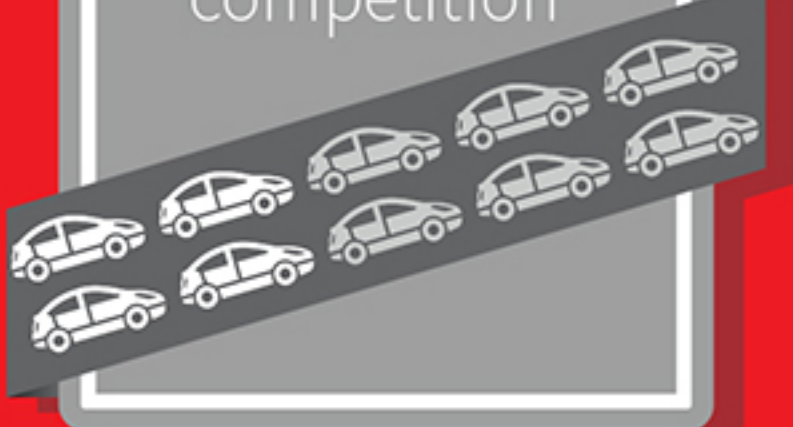
2%

of them believe they are somewhat unprepared

What challenges has new digital risk brought to the market?

40%

say price competition



40%

say data protection problems



42%

say operational challenges